

## PRESS RELEASE

## Pioneering: The Victorinox Damascus Limited Edition 2016

Thanks to its high-performance Damascus steel blade, new function and elegant, cool look, the Pioneer X Damascus Limited Edition 2016 – released in a limited run of 5,000 – is sure to impress collectors and users alike.

The recently launched Pioneer X pocket knife caused a stir as the first model in the particularly robust Pioneer range to feature scissors as standard. This addition is the Swiss family-run company's response to the requests of numerous customers who want robust functionality combined with practical sophistication. After all, when it comes to more delicate tasks such as cutting paper or removing a loose thread from a jacket, scissors are the ideal tool.

Victorinox has chosen this new classic as the basis for the Damascus Limited Edition for 2016 – and "elevated" it in two ways: Firstly, the blade of the Pioneer X Damascus Limited Edition 2016 is not made from the standard 1.4116 steel but from a corrosion-resistant and exceptionally hard-wearing high-performance Damascus steel with 150 layers. The strong Thor Damascus pattern is sure to captivate connoisseurs at the first glance and has been manufactured for the 2016 edition alone. Secondly, instead of the usual silver anodized finish, the characteristic Alox scales of the limited-edition design feature a sophisticated gray color with nuances of green.

It is a sight that will be rarely seen – just 5,000 times, to be precise. No more copies of the exclusive and individually numbered Pioneer X Damascus Limited Edition 2016 will be produced.

The versatile, practical Damascus steel blade and precision scissors are complemented by a sharpened reamer/punch, an efficient can opener with a small screwdriver and a solid cap lifter that can also be used as a screwdriver and wire stripper.

The whole design of the 95-gram Pioneer X Damascus Limited Edition 2016 is geared toward durability and resilience. This amazing performance is down to the robust hard-anodized aluminum scales, the exceptionally high material strengths on the rivet connections and tool blades and the mechanism, which has been tried and tested millions of times.

**Practically different – the Pioneer X Damascus Limited Edition 2016.** 

**Pioneer X Damascus Limited Edition 2016** 

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## **Functions:**

- 1. blade Damascus steel
- 2. reamer, punch
- 3. can opener with
- 4. small screwdriver
- 5. cap lifter with
- 6. screwdriver
- 7. wire stripper
- 8. scissors
- 9. key ring

Press images are available at www.photopress.ch

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## **About Victorinox**

Victorinox produces and sells unique, high-quality products for practical use in all aspects of life – from "Swiss Army knives" and household and professional cutlery to timepieces, travel gear, apparel and fragrances. The company is based in Ibach, Schwyz, in the heart of Switzerland. This is where Karl Elsener founded his knifesmith's workshop in 1884, developing the "Original Swiss Army Knife" just a few years later.